

IN THE CLAIMS:

Please amend claims 1, 5, 20-22 and 24 as follows. A clean copy of the claims is provided below.

E/ 1. (Currently amended) A method of delivering electronic content, the method comprising the steps of:

providing instructions that causes a first computer to dynamically transmit a user's email address to a second computer in response to a request for data;

processing the request for data at the second computer;

emailing the requested data to user's email address; and

transmitting notification when the requested data is accessed,

wherein the instructions are executable instructions and collect the notification information and selectively deny access to the requested data until the notification information is transmitted.

2. (Original) The method of claim 1, wherein providing instructions comprises providing web-page instructions.

3. (Original) The method of claim 2, wherein web-page instructions comprise HTML instructions.

4. (Original) The method of claim 2, wherein the instructions comprise form instructions.

5. (Previously presented) The method of claim 1, wherein the instructions comprise instructions that query the computer for information.

6. (Previously presented) The method of claim 1, wherein the instructions comprise instructions that receive user input.

7. (Previously presented) The method of claim 1, wherein the request comprises demographic information.

8. (Previously presented) The method of claim 1, wherein the request comprises system information.

9. (Previously presented) The method of claim 1, wherein the request comprises executing a script.

10. (Previously presented) The method of claim 9, wherein the script comprises a Common Gateway Interface script.

11. (Original) The method of claim 1, wherein the instructions remain present at the first computer during processing.

12. (Original) The method of claim 1, wherein the electronic content comprises text.

13. (Original) The method of claim 1, wherein the electronic content comprises graphics.

14. (Original) The method of claim 1, wherein the electronic content comprises video information.

15. (Original) The method of claim 1, wherein the electronic content comprises audio information.

16. (Original) The method of claim 1, wherein the electronic content comprises executable instructions.

17. (Previously presented) The method of claim 1, wherein processing comprises selecting electronic content based on transmitted information.

18. (Original) The method of claim 1, wherein the information comprises identification of the instructions that transmitted the information.

19. (Original) The method of claim 1, wherein the information comprises identification of a computer that transmitted the information.

E/ 20. (Currently amended) A method of delivering electronic content, the method comprising the steps of:

providing web-page form instructions that causes a first computer to dynamically transmit the first computer's email address to a second computer in response to a request for data;

processing the request at the second computer to select electronic content and e-mailing the electronic content to the first computer's email address; and

transmitting notification information when the electronic content is accessed at the first computer,

wherein the instructions are executable instructions and collect the notification information and selectively deny access to the electronic content until the notification information is transmitted.

21. (Currently amended) A computer-implemented method of providing access to electronic content, the method comprising the steps of:

displaying in a browser a web-page that includes a link corresponding to electronic content;

dynamically transmitting, in response to a user's selection of the link, information including an e-mail address to a remote server;

sending electronic content from the remote server to the e-mail address based on the transmitted information, wherein the electronic content contains executable instructions; and

transmitting notification information when the electronic content is accessed,

wherein the executable instructions collect the notification information and selectively deny access to the electronic content until the notification information is transmitted.

22. (Currently amended) A computer program, disposed on a computer readable medium, the computer program including instructions for causing a first computer's processor to:

receive dynamically transmitted information from a second computer including the second computer's email address;

based on the received information, select electronic content, and transmit the selected electronic content to the second computer's e-mail address included in the received information, wherein the electronic content contains executable instructions; and

transmit notification information when the selected electronic content is accessed,

wherein the executable instructions collect the notification information and selectively deny access to the electronic content until the notification information is transmitted.

23. (Original) The method of claim 22, wherein the instructions that cause the processor to select electronic content comprise instructions that cause the processor to use a table that includes electronic content corresponding to data included in the received information.

24. (Currently amended) A computer implemented method of providing access to electronic content, the method comprising the steps of:

displaying in a web page a link representing electronic content;

dynamically transmitting, in response to a user's action, information including a network address associated with the user to a remote server;

sending electronic content from the remote server to the network address associated with the user based on the transmitted information, the electronic content containing executable instructions; and

transmitting notification information when the electronic content is accessed,

wherein the executable instructions collect the notification information and selectively deny access to the electronic content until the notification information is transmitted.

25. (Previously presented) The method of claim 1, further comprising transmitting notification information when the requested data is subsequently accessed by a third computer.

26. (Previously presented) The method of claim 20, further comprising transmitting notification information when the electronic content is accessed at a third computer.

27. (Previously presented) The computer program of claim 22, further including instructions to transmit notification information when the electronic content is accessed in at least one of the second computer and a third computer.
